* Visibility of system status

Accepting input

Hover highlighting

* Match btw system and real world

“Wrong E-mail/Password”

“Register”

* User Control and Freedom

Redo Email/Password Combo

* Consistency and Standards

Design Consistency

Email/ Password Combo

Register

* Error Prevention

Email has to be in johndoe@domain.com format

Confirm if user wants to create new account

Make sure account isn’t already created for user

* Recognition rather than recall

Have to remember password

Everything is on screen

Various different options which will ultimately allow you to login to Cisco Systems

* Flexibility & Efficiency of Use

“Log In”

Email/ Password Input

“Remember Me” saves user account info

* Aesthetic and Minimalist Design

Simple Log In Page UX/UI

Different Log in options

Relatable pics and graphics

* Help Users recognize, diagnose, and recover from errors

No Error Codes

Use English

Allow Backspace

Allow different Email/Password Combos

Email format + password restrictions

* Help and Documentation

Tags explaining what user is doing wrong

Email/Password format and restrictions

JS Logic highlighted with tags